

# Wrap up earlier with Thermoseal™

Thermoseal Wall Wrap provides a protective weather barrier that allows trades to work inside before the façade is constructed.

Wrapping a house with Thermoseal is a practical, low cost inclusion that offers benefits to both builder and home owner.

Bradford™  
thermoseal™

A PROTECTIVE SECOND SKIN™

CSR

# The Reverse Build™ Process with Thermoseal Wall Wrap

The reverse build process can help builders save time, reduce delays, and have greater flexibility and control over scheduling.

It allows builders to carry out internal works before the façade is constructed; electricians can rough-in, contractors can fit insulation and plasterers can carry out the internal fit-out.

The reverse build process can save critical time during construction by reducing delays caused by bad weather and the availability of façade trades such as bricklayers.

## TWO-STOREY WRAPPING MADE EASY

Wrapping a two-storey house can be completed in less than a day with Bradford's patent pending RapidWrap scaffolding system. RapidWrap suspends from the bottom plate of a two-storey frame and allows wall wrap installers quick, easy and safe access to the second storey.



## CUSTOM BUILDER BRANDED WALL WRAP

Bradford offers builders the option of branding Thermoseal Wall Wrap with their own logo. A clever outdoor advertising opportunity designed to promote the builder's brand during construction of every home they build.



## CONSUMER MARKETING PROGRAM

Bradford is actively marketing the ongoing benefits of Thermoseal to consumers. The Protective Second Skin™ program is designed to highlight how Wall Wrap can reduce draughts, help prevent moisture entry and improve the energy efficiency of finished homes.



# Don't let bad weather cause delays

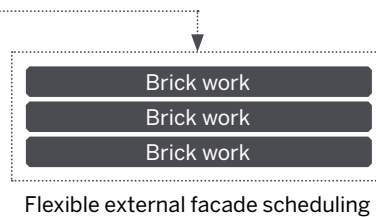
## FLEXIBLE SCHEDULING WITH THE REVERSE BUILD PROCESS

### Typical Build Process Example

Wk 01	Site preparation
Wk 02	Slab
Wk 03	Frame and windows
Wk 04	Roof tiles/roof sheeting
Wk 05	Wall straightened/services rough-in
Wk 06	Typical delay – bricklayer unavailable
Wk 07	Typical delay – bricklayer unavailable
Wk 08	Brick work
Wk 09	Typical delay – bad weather
Wk 10	Brick work
Wk 11	Brick work
Wk 12	Electrical rough-in
Wk 13	Insulation batts installed
Wk 14	Internal fit-out
Wk 15	Internal fit-out
Wk 16	Internal fit-out
Wk 17	Build process continues

### Reverse Build Process Example

Wk 01	Site preparation
Wk 02	Slab
Wk 03	Frame and windows
Wk 04	Roof tiles/roof sheeting
Wk 05	Wall straightened/services rough-in
Wk 06	WALL WRAP INSTALLED
Wk 07	Electrical rough-in
Wk 08	Insulation batts installed
Wk 09	Internal fit-out
Wk 10	Internal fit-out
Wk 11	Internal fit-out
Wk 12	Build process continues
Wk 13	Build process continues
Wk 14	Build process continues
Wk 15	Build process continues
Wk 16	Build process continues
Wk 17	Build process continues



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