



TOTAL HOME COMFORT

# THE BLOCK 2020





# BRADFORD ON THE BLOCK

Bradford is proud to be the preferred insulation supplier for the 2020 series of The Block. Being the hidden secret weapon behind every room in the house, our insulation solutions are the key to the homes' ultimate comfort and sustainability for years to come.

Comfort means something different to everyone – we have broken down the benefits, so you can achieve Total Home Comfort in your home.



## THERMAL COMFORT

Thermal insulation is the answer to reducing the fluctuations in temperature throughout the year, keeping you cooler in summer and warmer in winter. New homes include minimum levels of insulation as standard, so it's important to ask your builder for higher levels of thermal insulation for ultimate home comfort.



## FINANCIAL COMFORT

Heating and cooling are the highest contributors to a home's energy use. By **upgrading to higher levels of thermal insulation**, not only will you enjoy a more comfortable environment, but you'll have the comfort of knowing you have reduced your energy bills for the life of your home.



## ACOUSTIC COMFORT

Imagine a new home where you and your family can live together in peace and quiet without disturbing each other whether you are working, playing or sleeping. Including acoustic insulation is vital to help reduce airborne noise transferring between rooms of your home, helping to make it a sanctuary for you and your family.



## HEALTHY HOME

Mould and mildew development in a new home is often caused by trapped moisture within the structure. This can lead to health risks for your family and long term structural damage to your home. By upgrading to anti-condensation products and selecting a roof ventilation system, you'll ensure the structure of your new home can breathe and effectively release moisture.



## PEACE OF MIND

Bradford is an Australian manufacturer and has been an expert in home comfort for over 80 years. **All products are guaranteed by CSR**, so in choosing Bradford Total Home Comfort products, you can rest assured knowing you have made a wise investment in the future of your family and your home.



Comfort upgrades are only possible during the construction phase – talk to your builder early.



# EXTERNAL WALLS

The teams used [Bradford Gold Hi Performance insulation](#), and [Bradford Enviroseal wall wrap](#) in their external frame to create the base for a healthy, comfortable and energy-efficient home.

Working together, insulation and vapour permeable wall wrap help to minimise heat transfer, keeping the home cooler in summer and warmer in winter, all while managing the risk of condensation and its damaging effects.



# INTERNAL WALLS

Each Block home was fitted with [Bradford Soundscreen acoustic insulation](#) throughout the internal walls and mid-floors, for optimal home comfort.

The high-density acoustic batts act to reduce noise transfer between rooms such as bedrooms, bathrooms and entertaining spaces, making each area of the home a haven for its occupants, without being disruptive whether playing, working or sleeping.





# CEILING

The Block homes were fitted with [Bradford Gold Hi Performance insulation](#) in the ceilings of the homes, to protect the indoor temperature and ambience from the external environment.

The ceiling space is an important part of the home to consider when thinking about Total Home Comfort and energy-efficiency, as preventing heat loss in winter is a major factor of building a high performing home.



# ROOFS

The metal roofs of The Block homes were fitted with [Anticon roofing blanket](#), to keep the roof and home protected and well-insulated.

An essential part of any metal roof build, Anticon not only assists in keeping the roof temperature at bay, but also provides acoustic properties to keep noise levels to a minimum.





# PLANNING YOUR NEW HOME

The timing for an upgrade decision is critical. Talk to your builder as early as possible, to ensure they include the right level of thermal insulation, acoustic insulation and anti-condensation products for total home comfort.

Most new home builders have tight specifications for their new homes, which usually include only the statutory minimum level of thermal insulation and may not include any acoustic insulation or anti-condensation products.

Your builder will be happy to assist you in selecting the necessary Bradford Total Home Comfort Upgrades when planned and discussed early on, along with the

rest of your major inclusions.

Remember that Total Home Comfort is an important long-term investment, which affects not only the structural health of your home but also the comfort and health of its occupants.

There are a number of key stages to be aware of when you are planning your home with your builder.

For a seamless process, aim to finalise your Total Home Comfort upgrades with your builder no later than the Tender stage.

Choosing Bradford is the smart choice, with a lifetime of benefits.

## 1 SALE

Reaching an agreement on a home plan with your builder, based on an initial, indicative estimate.

You should inform your builder at this stage that you want to make sure your new home can be upgraded with Bradford Total Home Comfort products.

## 2 TENDER

Agreement on a fixed price tender, detailing the major inclusions and itemised costs to build your new home.

**This is the best time to make sure you have your Total Home Comfort products included at the right levels for your home.**

## 3 PLAN & EXTERNALS

At this stage, your contract is presented and all exterior features are finalised.

**This may be the last opportunity for you to upgrade thermal insulation and anti-condensation products.**

If not already agreed, **acoustic insulation should be discussed and included** at this point.

## 4 INTERNAL SELECTION

Together with a selection consultant, you choose the fixtures and fittings inside your home.

Although unlikely, **you may be able to add acoustic insulation** at this stage.

## 5 ELECTRICAL SELECTION

Final selections of electrical fittings.

By ensuring you have considered your Total Home Comfort before the Plan & Externals stage, you can relax in the knowledge you have made the best choices for your family.



# KEY PRODUCTS USED ON THE BLOCK 2020



**BRADFORD GOLD  
CEILING & WALL INSULATION**



**BRADFORD OPTIMO  
UNDERFLOOR INSULATION**



**BRADFORD SOUNDSCREEN  
ACOUSTIC INSULATION**



**BRADFORD GOLD HP  
CEILING & WALL INSULATION**



**BRADFORD ANTICON  
ROOF BLANKET**

## Total Home Comfort Upgrade Checklist

### ROOF

- Metal roof – Bradford Anticon roofing blanket ☐
- Tile roof – Bradford Enviroseal roof sarking ☐
- Either roof type – Aromatic roof vent & Eave Vents ☐

### CEILINGS

- Bradford Gold Hi-Performance Batts – highest R-value rating recommended for your home design ☐

### EXTERNAL WALLS

- Bradford Enviroseal wall wrap ☐
- Bradford Gold Hi-Performance batts – highest R-value rating recommended for your home design ☐

### INTERNAL WALLS

- Bradford SoundScreen acoustic batts ☐

Which rooms? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### TWO-STOREY MIDFLOORS

- Bradford SoundScreen acoustic batts ☐

For further information, call **1300 850 305**  
or visit **TotalHomeComfort.com.au**



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